

Rectangles 1.75" x 7.375" (1 $^3/_4$ " x 7 $^3/_8$ ")

 $-\,-\,-\,$ Copy Margin - Represents the area in which copy should be placed.

———— Die Line - Represents the edge of the product.

 $-\,-\,-\,$ Bleed Line - Represents how far the image or color should go beyond the die line.